

Fantasy Diamond Trend Report

Fall 2011

FANTASY: TREND REPORT

TREND: Fantasy Diamond Report

Classic - Retro



Modern Romanticism



Cool - Sophisticate



Architectural Form



FANTASY: TREND REPORT

TREND: Fantasy Diamond Meets Retro Classic

Every woman seeks timeless pieces to accessorize her wardrobe. From the timeless satchel bag to black pump to diamond earrings... She wants pieces that she can wear everyday and with every outfit. Like the name, Classic is never out of style – it adapts and flows according to the time.

Fantasy Diamond offers several classic diamond styles for every woman. From our stud Endless Diamond earrings and pendants to teardrop earring and right hand rings.

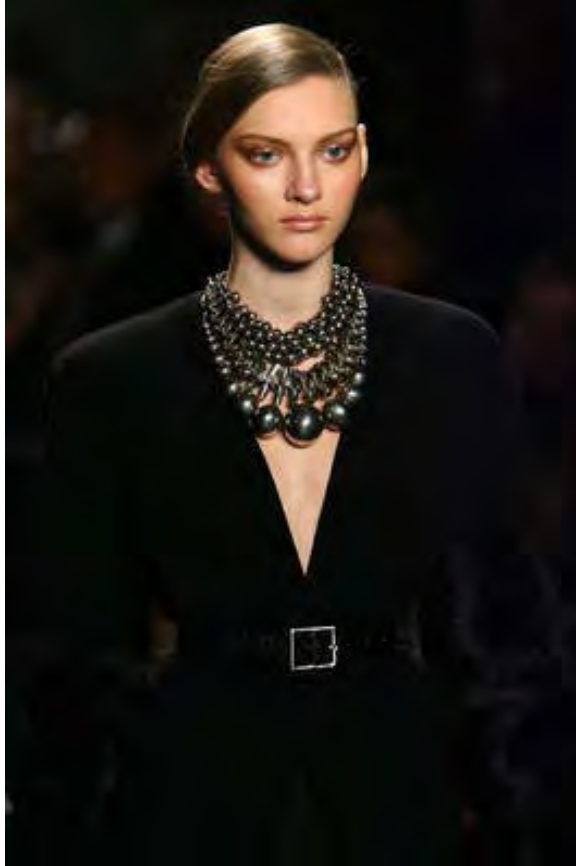
Luxurious, loose fabrics paired with semi-tailored silhouettes. Unexpectedly chic.



FANTASY: TREND REPORT

TREND: Classic - Retro

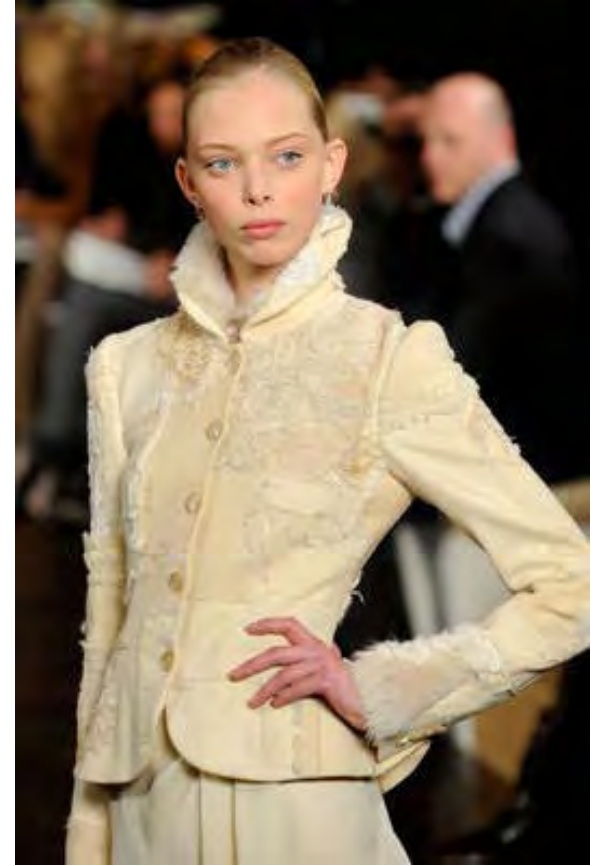
Men's Ware turned ultra feminine. Heavy fabrics, layered with dainty feminine accent details adds a more luxurious feel to an outfit.



15578D4W
0.50 cttw



15383D4Y
0.40 cttw



FANTASY: TREND REPORT

TREND: Classic - Retro

Ultra classic and ladylike looks. A return of the pointy-toe heel, red va-va-voom retro red lips and a simple diamond drop earrings. Gives her a very polished look.



14594D4W
0.50 cttw



14595D4W
0.91 cttw



FANTASY: TREND REPORT

TREND: Classic - Retro



15464D4W
0.25 cttw



15465D4W
0.25 cttw



FANTASY: TREND REPORT

TREND: Classic - Retro

Button earrings, dangle earrings and classic pendants.



30006D4W
1.50 cttw



14589D4W
2.55 cttw



14460D4W
0.21 cttw

FANTASY: TREND REPORT

TREND: Fantasy Diamond Meets Modern Romanticism

Open and airy, lace has a light weight and light hearted attitude. The style lends itself to all types of women, from the most feminine woman to a rock-n-roll chick. The style is transferable from outfit to outfit and can dress up any ensemble.

Fantasy Diamond uses the lace trend to incorporate negative space into our designs. Creating an open and light feeling with our jewelry we give women jewelry that is ultra feminine and dazzlingly bold.



FANTASY: TREND REPORT



15503D4W
0.58 cttw



15502D4W
0.38 cttw

TREND: Modern Romanticism

Ultra feminine laces and lots of black. Ribbons and pearls add a feminine touch.



FANTASY: TREND REPORT

TREND: Modern Romanticism



14654D4W
0.28 cttw



15437D4W
0.48 cttw



14795D4W
0.39 cttw

FANTASY: TREND REPORT

TREND: Modern Romanticism

Curving and intertwining lines add volume and intrigue.



15511D4W
0.26 cttw



15540D4W
0.25 cttw



FANTASY: TREND REPORT

TREND: Fantasy Diamond Meets the Cool-Sophisticate

Experience the outdoors in your accessories! Make everyday into a day at the park. Organic-looking shapes and whimsical designs lend their hand in this trend making it fun to wear.

Fantasy Diamond has several organic shaped earrings and rings that represent this trend. The use of negative space and open lines add to the effect and create a free form feeling.



FANTASY: TREND REPORT

TREND: Cool-Sophisticate



14336D4W
0.37 cttw



15436D4W
0.51 cttw

FANTASY: TREND REPORT

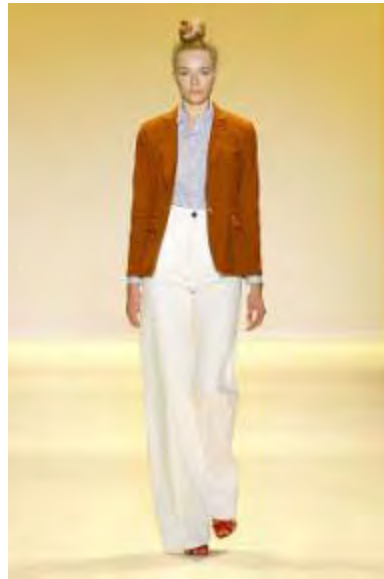
TREND: Cool-Sophisticate



14600D4W
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14073D4W
0.76 cttw



FANTASY: TREND REPORT

TREND: Fantasy Diamond Meets Architectural Form

This fall it is all about architectural form! Bold and geometric, architectural form mixed in with jewelry adds a tough side to feminine. New shapes and new metals mix and match to create a truly unique look.

Fantasy Diamond incorporates the architectural trend by utilizing styling techniques like beading, studs, geometric designs, etc.



FANTASY: TREND REPORT

TREND: Architectural Form



15577D4W
0.72 cttw



15493D4W
0.40 cttw



14542D4W
0.88 cttw



FANTASY: TREND REPORT

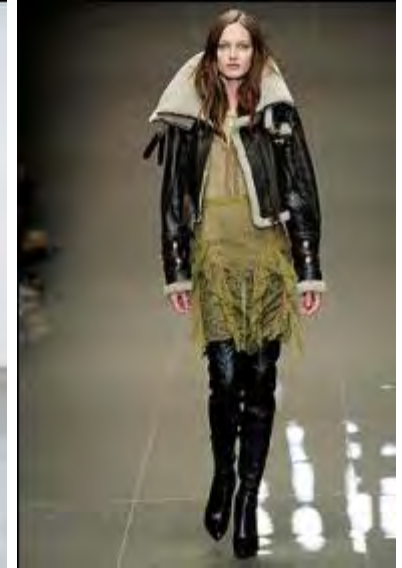
TREND: Architectural Form



14597D4Y
0.55 cttw



14533D4W
0.74 cttw



FANTASY: TREND REPORT

TREND: Architectural Form



14598D4W
0.84 cttw



14646D4W
0.75 cttw

